

2016



THE BALLET EDUCATION AND SCHOLARSHIP FUND, INC.

a 501(c)(3) a not-for-profit corporation

P. O. Box 2146

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*This advertisement solicitation is in conjunction with BESFI's annual Benefit Performances and program journal at Stony Brook University's Staller Center for the Arts on Friday, May 13 at 7PM and Saturday, May 14, 2016 at 2PM
Annual journal distribution is approximately 900.*

| AD SIZE | Comps for Commerical Ads Only | COST | COMPS |
|-------------------------|--------------------------------|----------|-------|
| 1/8 PAGE | (business Card 2"H by 3 1/2"W) | \$60.00 | |
| 1/4 PAGE | (2"H by 7"W or 4"H by 3 1/2"W) | \$95.00 | |
| 1/2 PAGE | (8"H by 3 1/2"W or 4"H by 7"W) | \$180.00 | |
| 3/4 PAGE | (6"H by 7"W) | \$240.00 | |
| FULL PAGE | (8"H by 7"W) | \$300.00 | 4 |
| SPECIAL EXTRA WIDE | (8"H by 10"W) | \$420.00 | 5 |
| FULL INSIDE COVER | (8"H by 10"W) | \$600.00 | 6 |
| FULL OUTSIDE BACK COVER | (8"H by 10"W) | \$700.00 | 6 |

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SPECIAL INSTRUCTIONS _____

REPEAT 2015 AD ON PAGE # _____

AUTHORIZED SIGNATURE _____ **DATE** _____

PLEASE PRINT NAME _____

**ADVERTISING COPY AND PAYMENT MUST ACCOMPANY ALL ADS.
CHECKS ARE PREFERRED AND SHOULD BE MADE PAYABLE TO BESFI.
FOR COMMERCIAL ADS SOLICITATION DEADLINE IS APRIL 20, 2016.
FOR PERSONAL ADS SOLICITATION DEADLINE IS APRIL 13, 2016.
THANK YOU FOR SUPPORTING BESFI**

-----OFFICE USE ONLY-----

AD # _____

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CHECK AMT _____

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BESFI REP. _____

This agreement is a binding contract and should be read carefully.